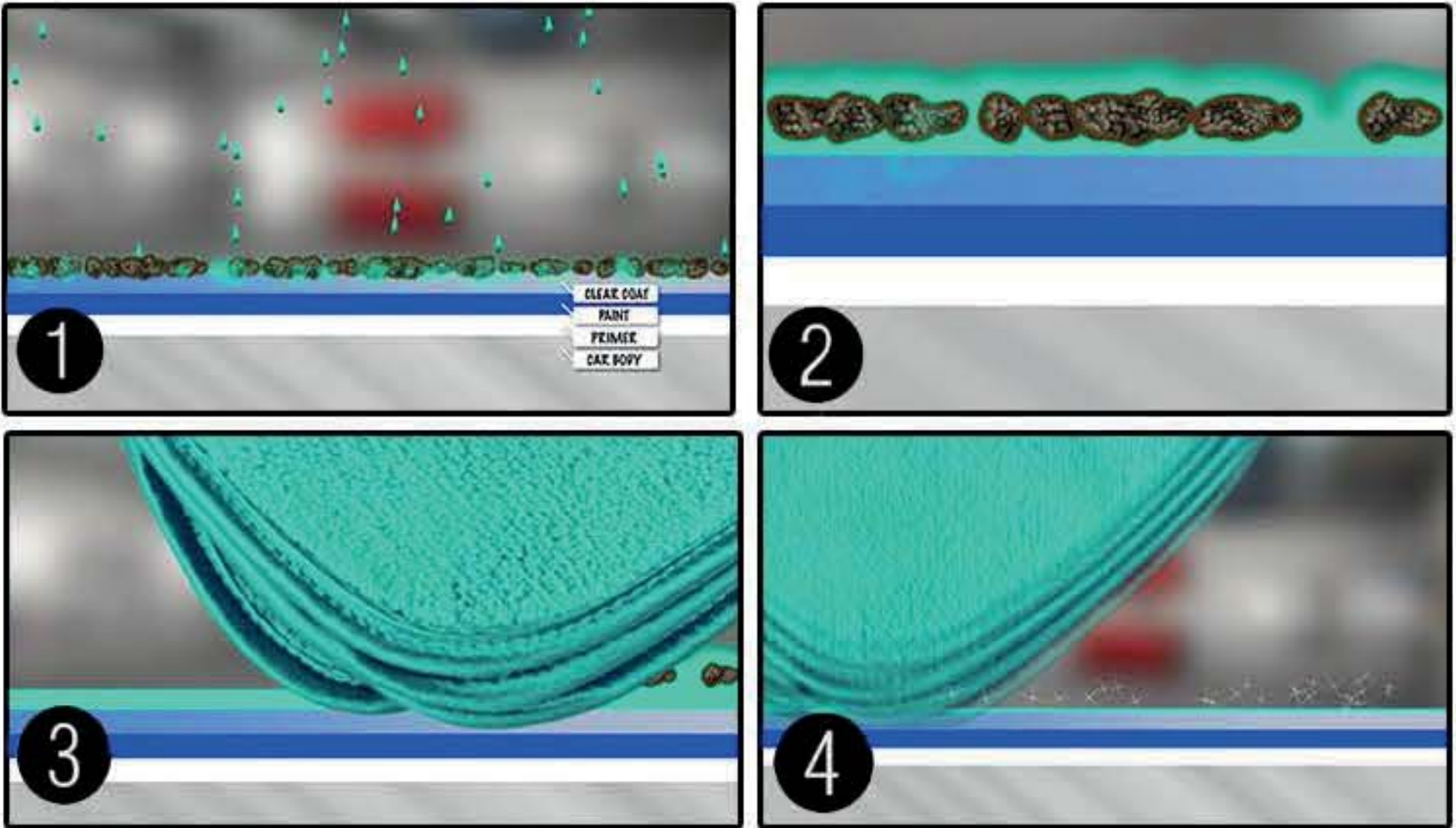


EcoSmart-RU: How It Works

EcoSmart was formulated from the ground up, and it is the first waterless detailing system of its kind. Once sprayed, the unique formula of EcoSmart lifts and separates dirt from the surface, suspending it in a unique blend of hyper-surfactants, natural carnauba wax, and slick lubricating agents. Once suspended, the various contaminants that covered your vehicle's beautiful finish can be safely and easily wiped away with a soft microfiber towel.



The secret behind EcoSmart is Smart Chemistry. By combining the first Eco-based natural carnauba emulsion with hyper-efficient lubricating agents and gloss enhancers, we have engineered the first waterless system that cleans, shines, and protects paint from swirls and scratches in one easy step. The high shine and deep warm glow left after washing with EcoSmart is achieved from the perfect blend of natural Brazilian carnauba wax: nature's durable protective sealant.





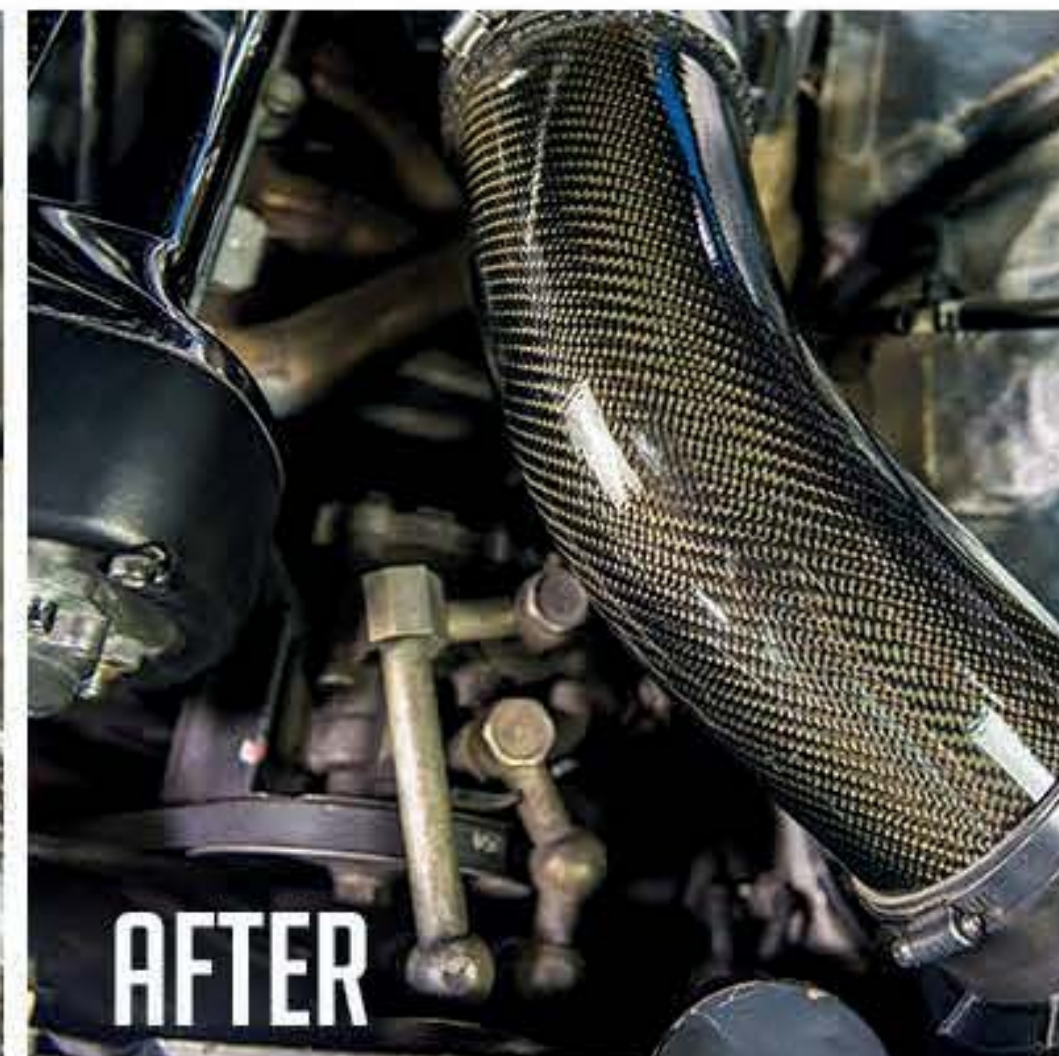
What's Different About the New Formula?

- More Cleaning Power! New formulation doubles your product usage!
- 30% More Carnauba for added shine and protection.
- Micro Refined Clay cuts through tougher dirt and grime.
- Newly synthesized lubricating agent further reduces friction to minimize paint swirls and scratches.
- Improved shine and durability with enhanced UV protection agents.



About EcoSmart-RU: The Ready-To-Use Waterless Car Wash Spray

Chemical Guys EcoSmart-RU is a complete waterless detailing system that cleans, shines, and protects any vehicle. EcoSmart-RU is formulated using a unique eco-based natural carnauba to emulsify and lift dirt away from the surface. The ready-to-use formula is designed to clean more cars with one bottle. One 16 oz. bottle of EcoSmart-RU cleans, shines, and protects any dirty car in just one easy step! Shake the bottle to activate, mist it over any dirt and grime on the vehicle, and watch as the solution lifts, lubricates, and separates the grime from the paintwork. Once suspended in the solution, dirt and debris can safely be removed without scratching the vehicle's exterior using a premium microfiber towel. The unique eco-based natural carnauba protects any vehicle and enhances shine. Perfect for washing your car anywhere, any time. Use EcoSmart to remove dirt and grime from any shiny or clear exterior surface, including paintwork, glass, polished metals, clear optical plastics, and much more. EcoSmart-RU uses advanced waterless detailing technology that makes washing your vehicle quick and easy. Save time, save money, and save energy by switching to Chemical Guys EcoSmart-RU.



Detail Any Car In Minutes Without Running Water

The green eco-friendly solution to a complete auto detail has finally arrived! EcoSmart is the ultimate solution to washing, waxing, and protecting any vehicle in minutes. EcoSmart cleans, shines, and protects without wasting time or water! EcoSmart is the easy to use car care product that you simply spray on, wipe away dirt and contamination, then buff to a clean high-gloss shine. With EcoSmart, you can clean, shine, and protect your entire vehicle without using any running water, wash buckets, or garden hose. EcoSmart can be used virtually anywhere, any time, wet or dry, or in the sun or shade. It's more than just a car wash product—it's a complete detailing system in a bottle. EcoSmart-RU is ready to use: just spray it directly on any dirty car part to clean it without running out any garden hoses or pressure washers.



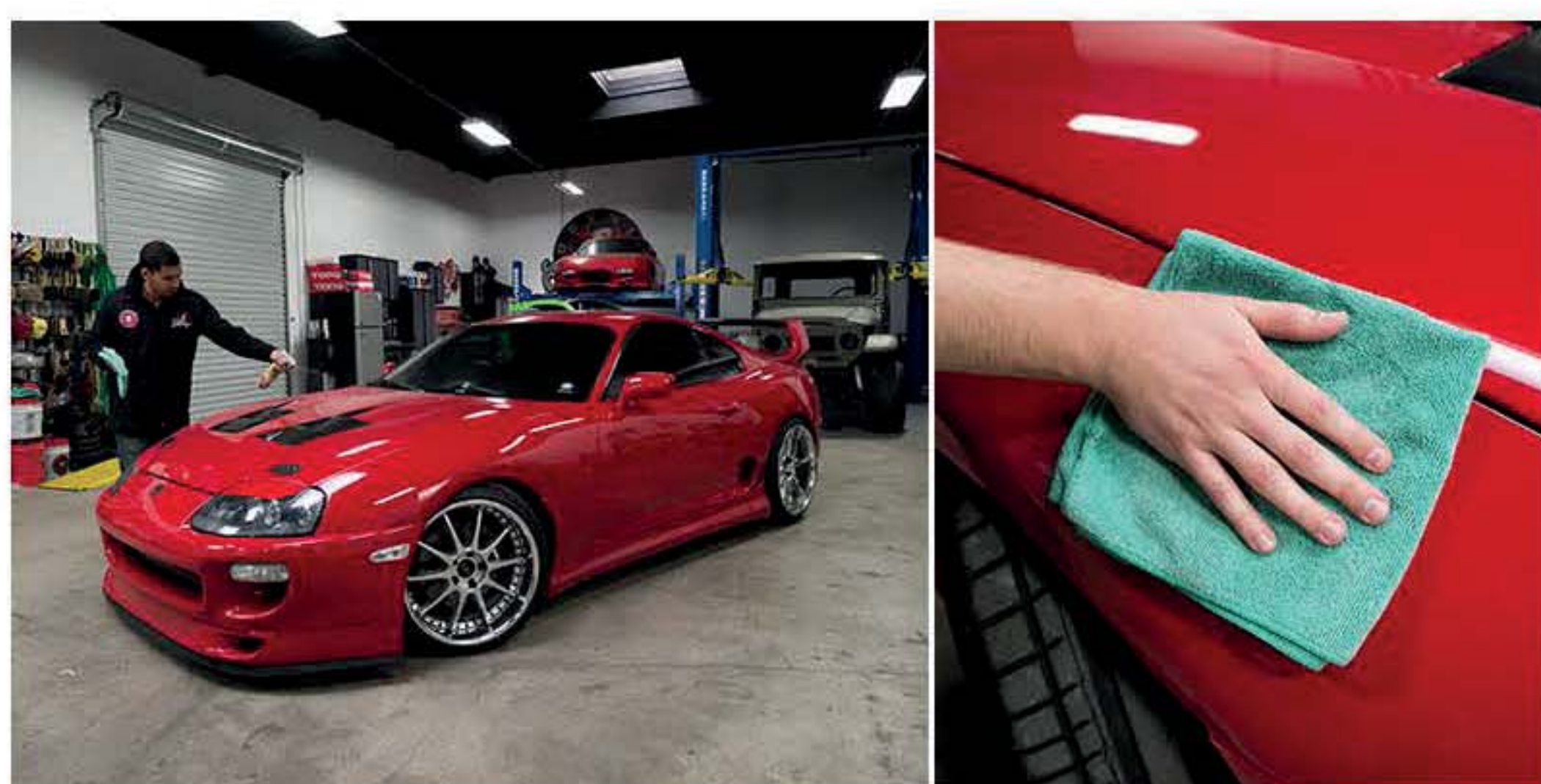
EcoSmart sprays on any vehicle, lifts away dirt and grime, and then easily removes with a microfiber towel. EcoSmart uses all natural detailing clay to break down heavy dirt, mud, road grime, and contamination in seconds. Hyper surfactants and lubricants emulsify dirt and contamination so it can be picked up in a premium microfiber towel for a scratch-free shine. Once the dirt is removed, EcoSmart protects and shines the surface using all natural carnauba wax for a brilliant shine on any color vehicle. Easily clean any car, truck, motorcycle, RV, boat, and watercraft in minutes. EcoSmart can be used indoors and outdoors for ultimate versatility. EcoSmart can even be used in direct sunlight. One wash with EcoSmart saves up to 150 gallons of water used with traditional hose car wash methods. Washing your car with EcoSmart-RU helps preserve vital resources, and protects the environment from wastewater runoff. EcoSmart truly is the zero-pollution detailing solution!





Refined Formula Produces Better Results

EcoSmart was released to total acclaim from customers and critics alike, but we've taken your comments and suggestions and reformulated EcoSmart to make it even better. We've added more natural carnauba wax for even more shine and better protection. We've tweaked the lubricating agents and emulsifiers with more slickness for a safer and more-thorough cleansing. Now you can clean any vehicle using less product, so one bottle takes on more car details than ever before!



EcoSmart Saves Water

Professional detailers and hardcore enthusiasts clean their cars with just a few ounce of EcoSmart. The average commercial car wash uses 45 gallons of water per wash, and the average amateur uses up to 150 gallons of water per wash with a hose. EcoSmart users save tens of thousands of gallons of water every year. EcoSmart-RU cleans your car, and helps save the environment. EcoSmart-RU details paintwork, glass, bumpers, wheels, plastic trim, and engine bays without using any running water, caustic cleaners, or harmful chemicals. EcoSmart is the world's most versatile waterless detailing system.



EcoSmart Keeps Cars Cleaner For Longer

EcoSmart-RU uses anti-static technology that repels dirt and dust, keeping your car cleaner for longer. Mist on, wipe away dirt, then buff off carnauba wax for a high gloss shine. EcoSmart-RU can be used in any spray bottle, pump sprayer, pressure sprayer, or the Chemical Guys Pod system for increased efficiency when detailing any vehicle. EcoSmart-RU produces a brilliant shine and will not scratch the surface. The slick solution maintains a scratch-free shine on clear coat and single stage paint finishes, and removes brake dust from wheels and rims. Keep your car cleaner with less work and time invested with Chemical Guys EcoSmart-RU.





The Difference Between EcoSmart-RU And EcoSmart Concentrate

EcoSmart-RU is the ready to use formula; it was specifically developed to be... well, ready to use! You can simply spray that product out of the bottle onto a dirty vehicle, then detail as normal with the two-towel wipe method.

EcoSmart Concentrate is the concentrated formula, and it means business! EcoSmart Concentrate can be diluted up to 16:1 with water. Simply mix one 16oz bottle of concentrate with two gallons of RO (reverse osmosis), DI (di-ionized), or any clean, filtered water. It is always best to use filtered water over calcium-filled tap water. We strongly recommend that you dilute EcoSmart to suit your cleaning and detailing needs.

				
EcoSmart-RU (Ready to Use) 4 oz	EcoSmart-RU (Ready to Use) 16 oz	EcoSmart-RU (Ready to Use) 1 Gallon	EcoSmart Concentrate 16 oz	EcoSmart Concentrate 1 Gallon

EcoSmart FAQ (Frequently Asked Questions)

Do waterless car washes scratch paint?

Ecosmart-RU is designed to safely remove dirt and contamination from all vehicle surfaces without harming or scratching them. Advanced hyper-surfactants emulsify and pull dirt away from the surface while slick lubricating agents reduce the drag and friction of the dirt. This action glides the towel effortlessly over the surface and picks up the abrasive debris before it can scratch the paint.

Is Ecosmart-RU only for painted surfaces?

Ecosmart-RU is a complete waterless detailing system that works on any exterior car part that is shiny or clear, including glass, wheels, painted and clear plastics, engine compartments, undercarriage, and polished metal surfaces. Ecosmart-RU is gently removes dirt and contamination from even the most sensitive areas.



Does Ecosmart-RU remove heavy dirt and mud?

Yes, Ecosmart-RU will work on vehicles with light dirt contamination as well as heavy mud and soil. Ecosmart-RU is engineered with advanced hyper-surfactants that surround and emulsify even the heaviest dirt and contamination, removing it safely from the surface. Ecosmart-RU pulls and removes dirt off any vehicle and leaves a brilliant shine with long lasting protection.

Will Ecosmart work on black colored vehicles?

Yes! Ecosmart-RU works great on black and dark colored vehicles. Using Ecosmart-RU helps keep your black and dark colored vehicles looking as dark and rich as is physically possible. Hyper-efficient lubricating agents and gloss enhancers make sure that your vehicle stays swirl-free and looking great! For optimal results and that deep warm shine, we recommend using our Chemical Guys Black Luminous Glow Infusion Paste Wax.



What is the proper way to use Ecosmart-RU?

Using Ecosmart-RU system is quick, easy, and fun! Spray the Ecosmart-RU solution directly on the painted surface. Using a clean microfiber cloth, gently wipe in one direction with no pressure to remove dirt. Once the dirt is removed, a light haze of our special carnauba wax will be left on the surface. Take a second clean microfiber cloth and buff off the haze to reveal a brilliant shine that is protected with the highest quality blend of carnauba wax and sealants. Detailing any vehicle has never been this easy! Ecosmart-RU can be used in conjunction with the Eco Friendly Waterless Detailing Pod, bottle & sprayer, or a pump atomizer.

	
Full Function Power Atomizer & Pump Sprayer	Kwazar Mercury Pro 1 Liter Professional Sprayer and Bottle

Can Ecosmart-RU be used indoors?

Absolutely! Ecosmart-RU is the perfect solution for detailing indoors. Ecosmart-RU allows zero water to touch the ground and requires no running water supply, facilitating detailing in any location worldwide. Ecosmart-RU allows the user to detail vehicles inside garages, office buildings, museums, parking garages, car shows, and even private events where running water is not allowed. Ecosmart-RU opens up a whole new world of detailing. Don't be held back by water and join the eco-revolution!

Can EcoSmart be used in direct sunlight?

Yes. The unique emulsion characteristics of Ecosmart-RU allow the product to be used in direct sunlight, and even in high temperatures. But for best results, always detail a car in a cool-shaded area and make sure that the car is cool to the touch for the product to work its absolute best.





Can EcoSmart-RU be used during winter months in colder climates?

EcoSmart-RU is the perfect solution for detailing in cold weather. EcoSmart-RU can be used in colder temperatures where traditional water systems would cover the vehicle in ice. EcoSmart-RU allows the user to work efficiently in any environment and offers a great way to keep your car looking great during the cold winter months.

Can I use EcoSmart-RU for my business?

Yes! The EPA (Environmental Protection Agency) leads the nation’s environmental science, research, education, and assessment efforts. The mission of the EPA is to protect human health, and the environment. In California, Texas, Florida, and many other states where large bodies of water exist, the EPA requires mobile and stationary detailers to capture, contain, and dispose of wash water runoff properly, or use waterless detailing systems. EcoSmart-RU complies with this requirement.



What's Your Passion?



Joe Borck has been a Fireman with the Orange County Fire Authority for over 30 years. To us, that is dedication and passion: working long shifts risking life and limb to protect others. Here at Chemical Guys, Joe is more than a Detailer, a Fireman, or a Hero—he’s a Family Friend.

Joe originally came to Chemical Guys to attend [Smart Detailing University](#) where he learned all about car care, and we learned a little more about Joe. A car enthusiast at heart, Joe and his team enjoy detailing their own vehicles as well as the Orange County Fire Department fire engines!

Joe Borck is fueled by passion: the very passion that drives firefighters all over the world to risk their own safety to protect others. Thank you Joe for submitting these amazing pictures and sharing them with the world!

“Two of us started with EcoSmart waterless wash. Then applied Black Light and Hybrid V7 topped with Celeste Dettaglio. Metal Polish was used on the diamond plate, and V.R.P. was applied to the tires and rubber trim. That Metal Polish worked out great with little effort. Then we got a thunderstorm! Where did I put that EcoSmart?”

-Joe Borck, Orange County Fire Authority

How To Use:

Dilution Ratio:

- EcoSmart-RU is ready to use straight out of the bottle and does not require further dilution to clean any vehicle.

Directions For Use:

- Make sure to wash your vehicle in a shaded area and that the vehicle is cool to the touch.
- Shake well, then spray the product directly onto the surface.
- Watch as EcoSmart emulsifies dirt and grime.
- Wipe up the EcoSmart and dirt in one direction with a clean microfiber towel.
- Buff the area dry with another clean microfiber towel to reveal a high gloss shine.
- Work one panel at a time to prevent the product from drying and leaving spots or streaks.
- For added shine, follow up with your favorite quick detailer, wax, or sealant.