Of All These Man-Made (Synthetic) Products, LUBEGARD with LXE® Is the ONLY Choice of OEM'S and is #1 with Professionals



# SYNTHETIC Liquid Wax Ester (LXE®) Technology Is UNSURPASSED!



**LUBEGARD's** SYNTHETIC Liquid Wax Esters (LXE) are more heat stable than any product ever sold. \*Review the Acid and Sludge information chart on the back cover. LUBEGARD is so heat stable, it outperforms it's nearest competitor by over 100 degrees Fahrenheit!

LUBEGARD'S SYNTHETIC Liquid Wax Esters (LXE) and its derivatives are functional molecules made in chemical reactors. Other aftermarket additive manufacturers (mix masters) purchase standard production chemicals and blend these materials together, often misrepresenting various claims of technological breakthroughs. In fact, International Lubricants Inc., holds over 80 U.S. and foreign patents on new innovative synthetic molecular technologies.

**LUBEGARD** is the ONLY product of its kind that is **Used**, **Endorsed**, **Designated and Approved** by multiple OEM's (Original Equipment Manufacturers). Other aftermarket transmission products may make similar claims, but none have ever produced a single technical service bulletin naming their product! **LUBEGARD has eight known service bulletins!** 

**LUBEGARD** was selected by OEM's because International Lubricants, Inc., is one of a few exclusive research and development manufacturers who produce their own unique synthetic materials.

**LUBEGARD** ATF Protectants and Supplements have provided over 100 billion miles of performance.

**LUBEGARD** is the #1 product used by professional automotive technicians around the world.

**LUBEGARD With LXE Is The ONLY Product That Effectively Transfers HEAT!** 

Only LUBEGARD Reduces Excessive Heat Up To 40°F! For Every 10 degrees of heat reduced you double the

life of the fluid! For every 20 degrees of heat reduced you double the life of the transmission!



# CHLORINATED PARAFFIN'S

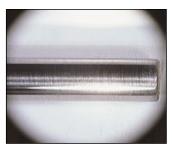
Are among the most reactive, corrosive and destructive chemical additives in the market today. The Federal Trade Commission has brought a number of these companies to legal action due to false performance claims.

When chlorinated paraffin's break down, they can form acids, which attack bearing materials and components. Acids also degrade the ATF additive packages and form sludge.

## **Burnt Steel Bar Test**



**Bar Corroded by Chlorine** 



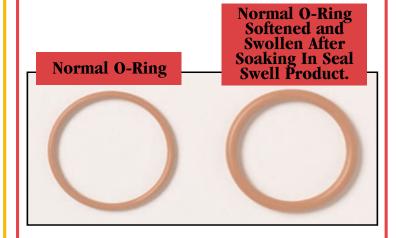
Clean-New Bar Surface Untouched



## SEAL SWELLERS/ SOLVENTS

Seal Swellers are designed to penetrate, soften and swell gaskets, o-rings and seals, expanding their volume and stopping leaks. Good idea in theory, very bad in practice. The seal materials are actually physically damaged and this will cause them to fail completely. Professional rebuilders do not use seal swellers or solvents for short-term fixes that will eventually cause comebacks. OEM transmission manufacturers specify that automatic transmission fluids be designed as neutral to seals and components.

Solvents do just what the name says; they dissolve and change the fluids behavior. Solvents are unstable in the presence of heat. Solvents also reduce the thermal stability of the ATF they are added to.



## ALL OTHER OFF THE SHELF ATF ADDITIVES FIT INTO THESE CATEGORIES



## ZINC COMPOUNDS (ZDDP)

Inexpensive, outdated technology. This additive group is based on active zinc and phosphorous. These inexpensive additives were developed in the 1950's and have been used extensively in most conventional formulations since then.

Unlike what some companies would have you believe, ZDDP is neither a new or cutting edge technology. In fact, it can act as a sludge builder. Sludge and heat kills transmissions. The newest generation of GM Dexron®/Mercon® (factory fill), Mercon®V as well as Chrysler Mopar ATF +4® are completely Zinc free. See chart below and the acid/sludge information chart on back.

## Chart Of Metals Of Some Known Old and New Fluids

TEST YEAR	1996	1996	1998	1999	2000
TYPE	GM: Goodwrench	Ford: Mercon V	BMW	Mopar ATF +4	GM: Reference & Factory Fil
CHEMICAL ELEMENT					
CALCIUM	90	0	0	0	27
MAGNESIUM	30	0	0	0	1
PHOSPHOROUS	340	187	283	450	265
BORON	90	76	174	130	121
ZINC	70	0	0	0	0
SULFUR	750	1300	1000	2400	1000

## Chemical Analysis - ppm Zinc (ZDDP) Content

PRODUCT NAME	ATF Protectant	HFM-ATF Supplement	M-V Supplement
LUBEGARD	0	0	0
SMART BLEND & ATP	1500-1900	1500-1700	1300-1500

## What Do OEM's Say?

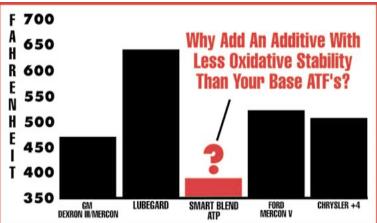
Manufacturers specify, "Specifically, ash will impact friction response. In addition, ATF with ash is likely to have a higher Zinc (Zn) content. Zinc will adhere to clutch linings and

cause slippage, resulting in transmission damage," from Nissan Service Bulletin Reference #3NTBb98-042.

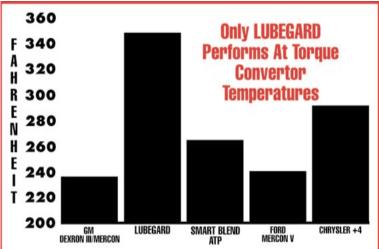


This is a transmission fluid containing a zinc additive after it has been exposed to heat.

## **Comparison Of Oxidative Stability**



## **Comparison Of Thermal Breakdown**



# LUBEGAR Story!

- YEARS AGO;
   Sperm Whale Oil and its derivatives were used as additives in virtually all automotive lubricants because of its exceptional lubricity (wetting agent) and heat resistance.
- The products were effective so effective for example, a car's transmission fluid was generally never changed.
- 30 million pounds of whale oil was used per year in lubricants alone.

In 1972 the Endangered Species Act outlawed the killing of whales and the use of whale oil.

## PROBLEM

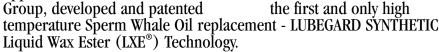
• There was no suitable replacement available.

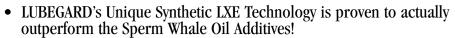
• This resulted in a dramatic drop in performance, in particular the heat transfer and heat resistance properties in ATF's were severely reduced. Transmissions failures went from under 1,000,000

to over 8,000,000 by 1975, due to the loss of Sperm Whale Oil Additives.

## SOLUTION

• International Lubricants, Inc. in conjunction with Dr. Philip Landis, a highly distinguished research chemist who headed the Mobil Oil **Applied Lubrication Research** Group, developed and patented





• Independent third party test results prove LUBEGARD with its PATENTED SYNTHETIC LXE Technology reduces component

wear by at least 50%, reduces oxygen uptake (oxidation) by

> 30% and reduces pentane insol-(sludge)

by 60% when added to GM®







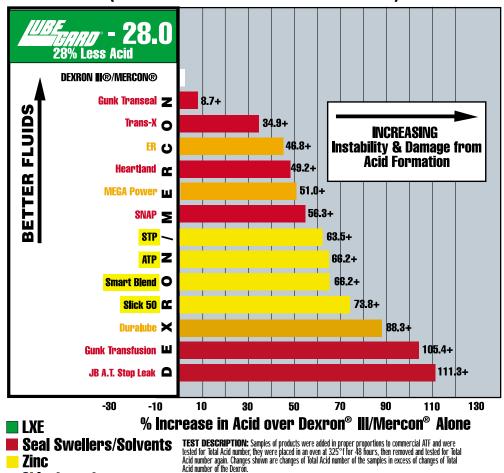
# Chemicals Used As Additives: How Heat Stable Are They?

90% Of All Transmission Failures Are Caused By Overheating.

Source: Automatic Transmission Rebuilders Assoc.

## **Acid Formation Leads to Sludge**

(Dexron® III/Mercon® ATF with Additives)



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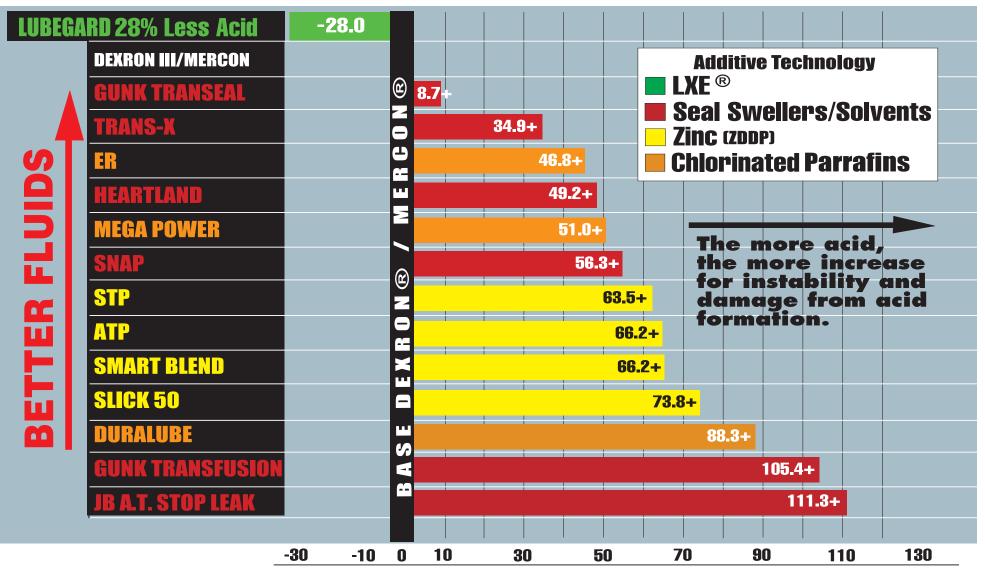
## World's Finest Lubricants!

Chlorinated





## **LUBEGARD IS THE ONLY PRODUCT WITH 28% LESS ACID!**



% INCREASE IN ACID OVER DEXRON® III/MERCON® ALONE

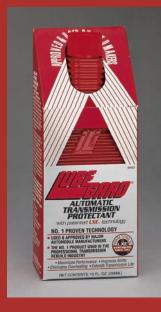
# No automatic transmission fluid can live without it...























### PROCEDURE FOLLOWED

PROCEDURE FOLLOWED

Samples: 50 ml of subject

ATF (actual contents of
the bottles pictured as
purchased off the shelf)

50 ml of a mixture of subject

ATF and 3.1% by volume
(1-fl oz/qt) LUBEGARD\* ATF
Protectant. Each sample
is poured into a glass dish is poured into a glass dish with 63.6 square cm of surface area exposed to the air. The samples are placed in an oven and held at 163 C constant temperature until one sample no longer flow: approximately 48 hours, plus or minus 4 hours.

The test results pictured The test results pictured above are based on the stated procedure followed in ILI's research laboratory. No warranty is expressed or implied concerning these data.

## Report on the use of added to General Motors Factory Fill Automatic Transmission Fluid (Reference Fluid).

Wear, heat stability and frictional properties were tested at one of the two independent laboratories in the world certified by General Motors for Dexron® II testing. These tests represent the

primary mechanical bench tests for Dexron® II approval. The ATF used was General Motors Factory Fill Automatic Transmission Fluid, the reference fluid for Dexron® II testing. LUBEGARD® ATF Protectant was added at the recommended level of 1 fluid oz. per quart.

#### TESTS CONDUCTED

The tests run on the ATF with and without LUBEGARD® were:

- Vickers® Sliding Vane Pump Wear Test which measures the wear on rubbing metal parts of a pump after 100 hours of pumping
- 2. Turbo Hydra-matic Oxidation Test (THOT) which measures the condition of the ATF and a bench stand transmission after twelve and a half days of running and shifting at
- 325°F with air injected into the fluid. High Energy Friction Coefficient and Durability Test (HEFCAD) which measures the twisting (torque) of the motionless shaft of a set of automatic transmission clutches when stopping a flywheel moving at 3600 rpm on the other shaft in less than a second. The wheel is stopped and started 3 times per minute for 100 hours.

#### TEST RESULTS

Test results on GM Factory Fill with LUBEGARD® were compared to GM Factory Fill without

- LUBEGARD®, they showed:

  1. The wear on the contacting parts of the
- Vickers® Vane Pump was reduced over 50%. Improvements in areas of Oxidative Stability:
  - a) 24% less oxidative breakdown of the ATF
- into acids.
  b) Less sludge formation.
- 30% less oxygen uptake 60% less pentane insolubles. No penalty to transmission seals or
- fluid viscosity
- The following frictional improvements were: Smoother, more stable power transfer through the clutches with less shock, or torque peak, at the beginning or the end of clutch engagement.
- No sign of extra slipperiness that might cause excess clutch slippage and wear.

LUBEGARD is not affiliated with or endorsed by any of the ATF manufacturers whose products are shown. Havoline® is a registered trademark of Texaco Lubricants Company of North America. Mobile® is a registered trademark of India of trademark of Exon Compan Valvoline® is a registered trademark of Unceal. Superflows is a registered trademark of Suberloss, inc. Superflows is a registered trademark of Suberloss, inc. Superflows is a registered trademark of Suberloss, inc. Superflows is a registered trademark of Suberloss inc. Superflows in Suberloss is a registered trademark of Suberloss inc. Suberloss is a registered trademark of Suberloss inc. Suberloss is a registered trademark of Suberloss inc. Suberloss inc. Suberloss is a registered trademark of Suberloss inc. Suberloss inc.

# 9 Out Of 10 Transmissions Fail Due To **HEAT!**



# OEM's use

- Softens harsh shifts with no loss of lock-up time
- Eliminates objectionable noises during shifts
- Optimizes overall transmission performance
- Prevents lock-up torque converter shudder
- · Inhibits oxidation and overheating
- · Eliminates hung-up governors
- · Prevents clutch chatter
- Increases fluid life
- · Keeps valves free
- Multiple OEM's use, endorse, recommend and designate!



# shouldn't you?



## **Parts & Service Information**

Subject: Automatic Transmission

Upshift Noise

Application: 9000 Models with ZF Automatic

Transmission

CATEGORY					
Transmission					
SECTION	PAGE				
4	14				
ISSUE	CODE				
06/93-0352	442				

Some complaints have been received from owners of 9000 cars equipped with the ZF 4HP18 automatic transmission of a noise that occurs at the 2 - 3 upshift point. The noise may be described as a "squawk" or "moan" that usually occurs under light throttle pressure. A transmission fluid additive has been tested and approved for use as a service solution to address these complaints.

Before this fluid supplement can be added, the condition of the transmission fluid must be checked. If there are any indications of either burned or contaminated fluid, this may be the actual cause of the noise. In this case, the addition of the fluid supplement will not cure the complaint.

It should be noted that the specific noise described in this PSI does not indicate any mechanical failure, or impending failure. It may, however, be an irritant to the car owner and should be addressed.

### Cars Affected:

9000 models with ZF automatic transmission.

### Parts:

LUBEGARD ATF SUPPLEMENT, 10 fl. oz. (296ml) bottle (5.0 fl. oz. (150 ml) required per car).

#### NOTE

LUBEGARD ATF SUPPLEMENT can be obtained through any of the distributors listed on the following pages. Minimum order quantities and prices may vary.

#### Action:

- Evaluate the condition of the transmission fluid. If coolant or other contaminants are found in the fluid, do not add this supplement. The source of the contamination must be determined and rectified.
- Add 5.0 fl. oz. (150ml) of LUBEGARD to the transmission fluid. Check the fluid level and top off with Dexron II if necessary.
- Road test the vehicle to ensure that no other transmission related problems exist.
- Return the vehicle to the owner and counsel them on the following:
  - The vehicle should be driven under their normal driving conditions to allow the LUBE-GARD to circulate throughout the transmission.



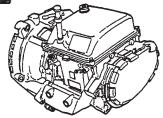


Figure 1. LUBEGARD ATF SUPPLEMENT

