



**VERTICALLY
DRIVEN
PRODUCTS**



JEEP | TRUCK | POWER SPORT | UNIVERSAL



IT'S NOT ALWAYS EASY TO NOTICE THE DETAILS, BUT WE DO. FINE TUNING ACCESSORIES IS WHAT WE ARE ALL ABOUT AND WE DO WHAT IT TAKES UNTIL WE GET IT RIGHT. FROM ENDLESS PROTOTYPING TO RELENTLESS TESTING WE KNOW HARD WORK AND CONTINUOUS INNOVATION IS KEY TO CREATING BETTER PRODUCTS FOR OUR CUSTOMERS.

THE SKY'S THE LIMIT.



JEFF JACOBSON
Owner, VDP



PROUDLY MADE IN USA





2016 VERTICALLY DRIVEN PRODUCTS

JEEP / TRUCK / POWER SPORT / UNIVERSAL

JEEP

BUMPER END CAPS	4
ARM RESTS	5
OVERHEAD STORAGE SHELF	6
<u>STORAGE VAULT</u>	6
ROLL TOP DASH TRAY	7
TRASH CAN/CUP HOLDER	8
KOOLBREEZ TOPS	8
GRAB HANDLES	9
CAB COVERS	9
OVERHEAD SOUND BARS	10
SOUND WEDGES	12-13
CONSOLES	14-15
WIND STOPPERS	16
MESH TOPS	17
ADDITIONAL SOUND	18

TRUCK

STORAGE SHELF	20
WHEEL WELL STORAGE	21

UNIVERSAL

BETWEEN THE SEATS	23-28
SUPER SIPHON	29
WIRELESS SOUND	30
COOLERS	33

POWER SPORT

ACCESSORIES	34-35
-------------	-------

WRANGLER

BUMPER END CAPS



MAKE IT
YOUR OWN



While the JEEP factory bumper offers a classic traditional look, for those that want a DIY way to customize their ride the VDP bumper end caps are the perfect solution. Whether you want a rugged new look or need to replace a damaged bumper, not only will these give your bumper an upgraded appearance but also improve tire clearance. Rotationally molded with matching bumper texture and made with indestructible linear low density polyethylene. Easy to install with instructions and mounting hardware, and proudly made in the USA at the VDP factory.



STUBBY BUMPER END CAPS



MODEL	APPLICATION
31550	07-Current JK Wrangler

MODULAR BUMPER END CAPS



MODEL	APPLICATION
31555	07-Current JK Wrangler



VDP VERTICALLY DRIVEN PRODUCTS

ACCESSORIES DESIGNED TO FUEL YOUR LIFESTYLE JEEP / TRUCK / POWER SPORT / UNIVERSAL

WRANGLER

ARM RESTS



SLIDING ARM REST / ORGANIZER

Finally, no more having to reach back to grab your gear. Innovative raised cushion design slides forward to maximize your comfort zone from elbow to wrist. Flip up lip for quick access to phone, taking notes, etc.. Attaches directly to factory arm rest quickly with just four screws!

MODEL	APPLICATION
35010	07-10 JK Wrangler (ONLY)

ARM REST PAD WITH POCKETS

Transform your hard console into a padded comfortable ride. Added bonus with space saving pockets on both sides to maximize storage without taking up space. Smart pocket design with closure on passenger side (for storing) and open on driver's side (quick access). Neoprene contoured shape fits like a glove.



MODEL	APPLICATION
35005	07-Current JK Wrangler



OVERHEAD STORAGE SHELF



Innovative streamlined design to blend with the frame of your Jeep® so you can store your stuff and keep your space. Roto molded of tough UV resistant plastic with wide flip top doors you can actually fit your hand into! Anti skid shelving tape to keep things from sliding (yes, we try to think of everything). Easy to install. All mounting hardware included.

Mounting Brackets with Velcro Straps Included For DIY Install



MODEL	APPLICATION
31700	87-Current YJ, TJ, JK Wrangler



LOCKING STORAGE VAULT

Keeps valuables safe and secure when top is off and doors unlocked. Discreetly hidden below rear cargo floor carpet. Quick and easy installation securely bolting to existing Jeep body vault. Crafted design with 16 gauge steel lid and stainless steel piano hinge makes it impossible to pry open.



MODEL	APPLICATION
32501	07-Current JK Wrangler

DISCREETLY HIDDEN WITH CRAFTED LOCKING DESIGN





THE ULTIMATE ROLL TOP DASH TRAY

VDP's new roll top dash tray transforms an ordinary dash tray into the ultimate storage organizer. With its innovative roll top design, not only does it protect your valuable electronics from the heat and minimize glare (a major plus when using maps) but doubles as the ideal storage accessory. Since VDP engineered it specifically for the JEEP, not only is it low profile and less distracting but installs with the existing factory screw.

WHY IT'S BETTER

MODEL	APPLICATION
31795	07-10 JK Wrangler
31800	11-Current JK Wrangler



ENGINEERED EXCLUSIVELY FOR THE JEEP WRANGLER



**SECURES WITH EXISTING
FACTORY SCREW.**



ANTI GLARE

Since screens are easier to see without glare, it's the perfect companion when using GPS or map apps on your phone.



PROTECTS FROM HEAT

Heat and electronics don't mix so the roll top acts as a protective cover, shading your valuables from the sun.



HIDDEN STORAGE

Keep your stuff out of sight for added security when you're not on the road.



TRASH CAN WITH CUP HOLDERS

Maximize your space without sacrificing your thirst. Made to fit and snap right into your Wrangler existing factory cup holders, this seamless roto molded shape is designed to blend right into the vehicle. Keeps trash out of the way but easy to reach from ALL seats without sacrificing passenger leg room. Made of unbreakable LLDPE and double wall construction. Its built to last.

MODEL	APPLICATION
31500	07-10 JK Wrangler
31600	11-Current JK Wrangler

WRANGLER KOOLBREEZ

Summer just wouldn't be the same without this unique mesh sun screen top from VDP. New high-tech mesh material allows cool breezes to flow through while cutting the sun's heat & UV rays in the cockpit.

MODEL	APPLICATION	MODEL	APPLICATION
*50710	07-09 JK Wrangler (2 Door) Black Mesh - Brief	*50713F	10-C JK Wrangler (2 Door) Black Mesh FULL Brief
*50710-1	07-09 JK Wrangler (2 Door) American Flag - Brief	*50713F-1	10-C JK Wrangler (2 Door) Black Mesh FULL Brief
*50710-2	07-09 JK Wrangler (2 Door) Pirate - Brief	*50713F-2	10-C JK Wrangler (2 Door) Black Mesh FULL Brief
*50711	10-C JK Wrangler (2 Door) Black Mesh - Brief	*50714	07-09 JK Wrangler (4 Door Unlimited) Black Mesh
*50711-1	10-C JK Wrangler (2 Door) American Flag - Brief	*50714-1	07-09 JK Wrangler (4 Door Unlimited) American Flag
*50711-2	10-C JK Wrangler (2 Door) Pirate - Brief	*50714-2	07-09 JK Wrangler (4 Door Unlimited) Pirate
*50712F	07-09 JK Wrangler (2 Door) Black Mesh - Full Brief	*50715	10-C JK Wrangler (4 Door Unlimited) Black Mesh
*50712F-1	07-09 JK Wrangler (2 Door) Black Mesh - Full Brief	*50715-1	10-C JK Wrangler (4 Door Unlimited) American Flag
*50712F-2	07-09 JK Wrangler (2 Door) Black Mesh - Full Brief	*50715-2	10-C JK Wrangler (4 Door Unlimited) Pirate
*=50901005	Windshield Channel 07-Current JK Wrangler	*=50901005	Windshield Channel 07-Current JK Wrangler



WINDSHIELD CHANNEL REQUIRED



ACCESSORIES DESIGNED TO FUEL YOUR LIFESTYLE JEEP / TRUCK / POWER SPORT / UNIVERSAL

» GRAB HANDLES

Let your passengers hang on in style while in rough terrain or just cruising around town with our new fabric that is durable, yet soft to the touch. Constructed of a durable foam padded nylon webbing with a hook and loop attaching system. Can be mounted to any sport bar.

360 WRIST SAVER

The first grab handle that gives you 360 rotation of your wrist.

COMFORT GRIP

Supreme quality with additional padding for maximum comfort.

MODEL	APPLICATION	COLOR
50769335	360 Grab Handle	Black

MODEL	APPLICATION	COLOR
50769315	Supreme Grab Handles	Black
50769331	Supreme Grab Handles	Camouflage



FULL MONTY CAB COVERS

Unique new feature Elephant Ears Cover door areas when full and half doors are removed! Folds up nicely into a handy storage bag. Hooks are connected to a series of cinch-straps along the corners of the cover. Use the hooks on holes in the frame or anywhere you can hook them and then tighten up the straps.

MODEL	APPLICATION	COLOR
501161	92 – 06 YJ & TJ Wrangler	Black
501162	07 – C JK Wrangler 2-Door	Black
501163	07 – C JK Wrangler 4-Door	Black









SOUND BARS

WRANGLER




UPHOLSTERED SIX SPEAKER

Six speaker – upholstered in factory matching colors. Constructed of high impact plastic, covered in weather resistant fabric. Includes a 2-channel, 3-way, 200-watt maximum speaker system with: (2) 6” woofers, (2) 2” mid-range, and (2) 1” tweeters for the ultimate in crystal clear sound reproduction.

MODEL	APPLICATION	COLOR
792501	87-02 YJ&TJ Wrangler	 Textured Black Plastic
792511	87-02 YJ&TJ Wrangler	 Gray
792515	87-02 YJ&TJ Wrangler	 Denim Black
792517	87-02 YJ&TJ Wrangler	 Spice

UPHOLSTERED TWO SPEAKER

Two speaker – upholstered in factory matching colors. Constructed of high impact plastic, covered in weather resistant fabric. Includes two 6” 200 watt maximum, 2-way coaxial polypropylene speakers with a 30oz magnet, 1” aluminum voice coil, and a 2” mid range for unbelievable sound quality.

MODEL	APPLICATION	COLOR
792111	87-02 YJ&TJ Wrangler	 Gray
792115	87-02 YJ&TJ Wrangler	 Denim Black
792117	87-02 YJ&TJ Wrangler	 Spice



**WEATHER RESISTANT
FOR CRYSTAL CLEAR SOUND
RAIN OR SHINE**



**VDP VERTICALLY
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ACCESSORIES DESIGNED TO FUEL YOUR LIFESTYLE JEEP / TRUCK / POWER SPORT / UNIVERSAL



TEXTURED SIX SPEAKER

Six speaker – Textured weather resistant, high impact plastic. Includes a 2-channel, 3-way, 200-watt maximum speaker system with: (2) 6” woofers, (2) 2” mid-range, and (2) 1” tweeters for the ultimate in crystal clear sound reproduction. Includes all mounting hardware, instructions and wiring. Easy to install.

MODEL	APPLICATION
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792501	87-02 YJ & TJ Wrangler
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LOW PROFILE DESIGN MOUNTS EASILY AND SECURELY

TEXTURED TWO SPEAKER

Two speaker – Textured weather resistant. High impact plastic. Includes two 6” – 300 watt, 2-way coaxial polypropylene speakers with a 30oz magnet, 1” aluminum voice coil and a 2” mid-range for unsurpassed sound quality.



MODEL	APPLICATION	COLOR
792201	87-02 YJ&TJ Wrangler	■ Textured Black
792217	87-02 YJ&TJ Wrangler	■ Textured Spice

WRANGLER

SOUND WEDGES



FOUR SPEAKER SUPREME

Unbelievable Sound! Each Wedge Includes an Independent Map/Dome Light. Includes all Mounting Hardware, instructions, and wiring harness. Easy to install. Drilling maybe required. Made from Rugged Weather Resistant Plastic.



MODEL	APPLICATION
794001	03-06 TJ Wrangler

TWO SPEAKER DELUXE

Pre-Wired Boss Audio Speakers. 6.5" 2-Way Full Range Speakers, Carbon Fiber Weather Resistant Cone. 180-Watt Max High Output Power. Frequency Responses: 55 Hz – 20,000 Hz

MODEL	APPLICATION
793501	03-06 TJ Wrangler



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CJ + YJ SOUND WEDGE

The Vertically Driven CJ/YJ Sound Wedges come with a pair of Boss Audio 6"x 9" 3-way, 200-watt maximum high output speakers. They are tough, rugged, and built to last. They include a weather resistant Poly Laminat cone, a 30oz magnet, a 1" aluminum voice coil, and a 2" mid-range for unparalleled sound performance. Includes a molded-in cup holder.

MODEL APPLICATION

53301	76-95 CJ & YJ Wrangler	Black (with speakers)
53317	76-95 CJ & YJ Wrangler	Spice (with speakers)
53101	76-95 CJ & YJ Wrangler	Black (without speakers)
53117	76-95 CJ & YJ Wrangler	Spice (without speakers)



TJ DELUXE SOUND WEDGE

The Vertically Driven TJ Sound Wedges come with a pair of Boss Audio 6.5" 2-way coaxial, 300 watt maximum high output speakers. They are tough, rugged and built to last. They include a weather resistant polypropylene cone; 30oz magnet, 1" aluminum voice coil and a 2" mid range for uncompromising crystal clear sound.

MODEL APPLICATION

53401	97-06 TJ Wrangler	Black (with speakers)
53417	97-06 TJ Wrangler	Spice (with speakers)
53201	97-06 TJ Wrangler	Black (without speakers)
53217	97-06 TJ Wrangler	Spice (without speakers)



TJ SUPREME SOUND WEDGE

VDP has added a new high to TJ Sound Wedges. Help your sound system hit the highs with the addition of a separate tweeter. The new Supreme TJ Sound Wedges come with a pair of 6" 300 watt high output speakers and a pair of separate 1" Super Dome Tweeters. They are designed to sound brilliant while off-road or just cruising around town. They are tough, rugged, weather resistant and built to last in any environment a Jeep® enthusiast could encounter.

MODEL APPLICATION

53601	97-06 TJ Wrangler	Black (with speakers)
53617	97-06 TJ Wrangler	Spice (with speakers)
53501	97-06 TJ Wrangler	Black (without speakers)
53517	97-06 TJ Wrangler	Spice (without speakers)





CONSOLES

VDP CONSOLES ARE THE ULTIMATE IN STORAGE SOLUTIONS. NOT ONLY ARE THEY A GREAT LOOKING ADDITION TO YOUR JEEP'S INTERIOR BUT ARE SUPERIOR IN COMFORT, WITH ERGONOMIC CONTOURED DESIGN AND OVERSIZED ARMRESTS.

500 SEAT CONSOLE

Freeze Chiller and Place in console to keep drinks cold all day! Includes Map Net under Lid. Rear Storage holds canned drinks or any combo. Erasable Writing Board with Pen and Eraser. Deep Jumbo Cup Holder. Deep Storage in Armrest under Writing Board.

Console measures:
18 1/2" x 9" x 12"

MODEL	COLOR
50023	Charcoal

Locks to the seat belt of any bucket or bench seat!

Patented chiller turns a warm can ice cold all day!



324 JEEP® TJ WRANGLER CONSOLE

Large armrest. Two-cup holders for rear passengers. Concealed and locking storage area. Does not interfere with parking brake. Made of textured plastic. Easy to install.

Console measures:
20 1/4" x 7 1/4" x 16"

MODEL	COLOR
32401	Black
32421	Charcoal
32427	Spice

NOTE: Will not fit if vehicle has factory drink cup holders.



Application: 97-02 Jeep® TJ Wrangler Only

315 ULTIMATE LOCKING CONSOLE

2 sets of deep cup holders for front & rear. Lined sunglass holder. Spring activated coin holder. Large padded armrest. Removable 6 can cooler. Locking hidden storage area for CD's & Cassettes. Does not interfere with "fold & tumble" rear seat.

Console measures:
26¹/₄" x 8¹/₂" x 12¹/₂"

MODEL	COLOR
31501	Black Vinyl
31511	Gray
31515	Denim Black
31517	Spice

Universal Application: Fits between most bucket seats.

Jeep® Application: 76-95 Jeep® CJ & Wrangler



320 PADDED LOCKING CONSOLE

Contoured design to fit seat. Locking storage area is fully lined. Padded armrest. Two deep cup holders. Removable 6 Can Cooler included. Front cargo net leveling bracket. Easy to install.

Console measures:
23¹/₂" x 8¹/₂" x 12¹/₄"

MODEL	COLOR
32001	Black Vinyl
32011	Gray
32015	Denim Black
32017	Spice

Universal Application: Fits between most bucket seats

Jeep® Application: 76-95 Jeep® CJ & Wrangler



415 ULTIMATE CATCH ALL LOCKING CONSOLE

New! Contoured Ergonomic Design. Large padded armrest with Non-Skid Catch All tray. 2 Sets of deep/large cup holders. Fits most Jumbo cups. Large Cargo Net Map Pocket under Armrest. Lined sunglass compartment & coin holder. Removable (6) can cooler. Locking hidden storage area with a CD & Cassette storage tray. Easy to install.

Console measures:
26¹/₄" x 8¹/₂" x 12¹/₂"

MODEL	COLOR
41511	Gray
41515	Denim Black
41517	Spice/Tan
41531	Camouflage

Truck, SUV, Van & Jeep® CJ & Wrangler 76-95



420 PADDED CATCH ALL LOCKING CONSOLE

New! Contoured Ergonomic Design. Large Padded Armrest with Non-Skid Catch All tray. Large/deep Front Cup Holder-will fit most Jumbo cups. Locking Storage area is fully lined. Removable (6) can cooler. 2 Large Cargo Net Map Pockets. Easy to install.

Console measures:
23¹/₂" x 8¹/₂" x 12¹/₄"

MODEL	COLOR
42011	Gray
42015	Denim Black
42017	Spice/Tan
42031	Camouflage

Truck, SUV, Van & Jeep® CJ & Wrangler 76-95



WIND STOPPERS



Tired of that windblown look? Dramatically reduce wind from racing through the cab. Acts as a barrier for front seat passengers so you can actually have a conversation as well as minimize that whipped feeling you get on the back of your neck. One size fits all. Use with any Brief or Full Tops. Reduces Rear Wind Turbulence. Durable High Tech Mesh Material. Weather Resistant. Easily attaches to Sport Bar with Velcro Straps.

MINIMIZE THE WIND BLOWN LOOK WITH A LOOK THAT'S ALL YOUR OWN.



MODEL	APPLICATION	COLOR
508005	80-06 Jeep CJ, YJ & TJ	Black
508005-1	80-06 Jeep CJ, YJ & TJ	American Flag
508005-2	80-06 Jeep CJ, YJ & TJ	Pirate
508005-3	80-06 Jeep CJ, YJ & TJ	Confederate Flag
508006	07-Current JK Wrangler 2D	Black



ULTRA HIGH TECH MESH WON'T FADE OR CRACK.

SUN SHADE MESH TOPS



KOOLBREEZE BRIEF

Summer would not be the same without the KoolBreez Sun Screen Top. This new high tech mesh material allows cool breezes to flow through while keeping the sun's heat and UV Rays out. KoolBreez will not flap or balloon in the breeze. Just sit back and enjoy the ride.



-X indicates design choice

*,&,\$ indicates windshield channel req.

MODEL	APPLICATION
* 5575JKB	55-75 Jeep CJ5 - Black Mesh Only
* 7683JKB	76-83 Jeep CJ5 - Black Mesh Only
* 7691JKB-X	76-91 Jeep CJ & YJ - Available in (4) Styles
& 9295JKB-X	92-95 Jeep YJ Wrangler - Available in (4) Styles
\$ 9702JKB-X	97-06 Jeep TJ Wrangler - Available in (4) Styles
\$ 50710-X	07-09 Jeep JK Wrangler 2 Door - Available in (3) Styles
\$ 50711-X	10-C Jeep JK Wrangler 2 Door - Available in (3) Styles

WINDSHIELD CHANNEL REQUIRED

KOOLBREEZE FULL



-X indicates design choice

*,&,\$ indicates windshield channel req.

INDUSTRIAL GRADE WEBBING AND REINFORCED EDGES TO ELIMINATE FLAPPING

MODEL	APPLICATION
* 9295FJKB	92-95 Jeep® YJ Wrangler - Available in (4) Styles
& 9702FJKB	97-06 Jeep® TJ Wrangler - Available in (4) Styles
& 50460F	03-06 Jeep TJ UNLIMITED - Black Mesh Only
\$ 50712F	07-09 Jeep JK Wrangler 2 Door - Available in (3) Styles
\$ 50713F	10-C Jeep JK Wrangler 2 Door - Available in (3) Styles
\$ 50714F	07-09 Jeep JK Wrangler 4 Door - Available in (3) Styles
\$ 50715F	10-C Jeep JK Wrangler 4 Door - Available in (3) Styles

WINDSHIELD CHANNEL REQUIRED

WINDSHIELD CHANNELS

MODEL	APPLICATION	MODEL	APPLICATION
* #50901001	76-95 Wrangler	& #50901004	97-06 Wrangler
		\$ #50901005	07-C JK Wrangler



WRANGLER SOUND



4 SPEAKER UNAMPLIFIED SOUND WEDGE

Center Sound Wedge is made from rugged weather resistant Textured Plastic. Includes all mounting hardware and instructions. Light Up Your Sound! (Ten Plus Light Action Modes in Red, Blue or Off) Unbelievable Concert Quality Sound! Two 6 High Output Woofer, Two 1 Super Dome Tweeters, High Capacity Crossover, Carbon Fiber Weather Resistant Cones, 200 watt max output power.



CRANK IT UP!



MODEL	APPLICATION
54001	Black (w/ speakers and LED Lights) 55-95 Jeep CJ & YJ
54101	Black (w/ speakers NO LED Lights) 55-95 Jeep CJ & YJ
54201	Black (w/o speakers) 55-95 Jeep CJ & YJ

750 WATT JEEP WRANGLER SUB-WOOFER

Specifications:
 750W Max Power/375W RMS
 Big Foam Sound
 Single 4 Ohm Voice Coil
 150oz Magnet Structure
 2" Aluminum Voice Coil
 Sensitivity 91dB

Mounts easily behind the rear seat. Features a large water resistant 10" MA Competition Subwoofer. Powered by a HO 750 Watt 2 channel amp. Heavy duty mounting frame. Custom Top hides the High Power Woofer from passers by. Can be wired to any radio. Assembled and ready to rock. Includes all wiring.

Woofer Size:
 19.5L x 11W x 10H (Without Security Top)



MODEL	APPLICATION
7957501A	1987-1995 YJ Wrangler
7957502A	1997-2002 TJ Wrangler
7957503A	2003-2006 TJ Wrangler





TRUCK ACCESSORIES





COLORS:

5-Gray

6-Tan

7-Black

APPLICATIONS

YEAR MODEL	Part #
CHEVY / GMC	
73-87 Pickup, Reg. Cab	SH118
73-91 Pickup, Crew Cab	SH118
88-99 C/K Pickup, Reg. & Ext. Cab	SH119**
92-99 C/K Pickup, Crew Cab	SH119**
00-06 Silverado/Sierra, Reg. & Ext. Cab, 07 Classic SH111U	
07-10 Silverado/Sierra, Reg. & Ext. Cab (for 07 Classic Use SH111)	SH115
73-91 Blazer/Jimmy	SH118
92-94 Blazer/Jimmy	SH119**
95-99 Tahoe/Yukon (2 & 4 dr & '00 Z71)	SH119**t
00-06 Tahoe/Yukon	SH111t
73-91 Suburban	SH118
92-99 Suburban	SH119**
00-06 Suburban	SH111
FORD	
93-06 Ranger	SH279
80-96 F-Series Pickup	SH219
92-97 F-250/350 Pickup (Heavy Duty)	SH219
97-99 F-150/250 Pickup (Light Duty)	SH289
98-99 F-250/350 PU (Super Duty)	SH299
00-04 F-250/350 PU (Super Duty)	SH220***
05-07 F-250/350 PU (Super Duty)	SH225
08-10 F-250/350/450 PU (Super Duty)	SH227
80-96 Bronco	SH219
97-98 Expedition/Navigator	SH289
00-04 Excursion	SH220
98-08 Econline Van - Full Size	SH216
DODGE	
94-01 Ram 1500 Reg. & Ext. Cab	SH779U
94-02 Ram 2500 & 3500 Reg. & Ext. Cab	SH779U
03-10 Ram 1500 & 2500 & 3500 Reg & Ext Cab	SH781

KEEPS YOUR VEHICLE FREE OF CLUTTER!

- Installs in Minutes.
- Fits Into Existing Sun Visor Holes.
- Saves Space.
- Custom Look and Fit.



1973 - CURRENT PICKUP TRUCKS, VANS & SUV'S

**Not for use with double sun visor models (two visors on each side). Shelf-It will install and function if accessory visors are not reattached.
 ***Will not fit in vehicles with the optional center console.
 U Not for use with Factory Overhead Console in 1994-2010 Dodge Ram and 1999-2006 Chevy Silverado and Silverado HD
 t Not for use when factory vehicle has the A/C mounted overhead console.
 Note: Shelf-It systems will not work for Chevy models with luxury edition overhead consoles or consoles with heating/AC controls.



NOW INCLUDED WITH EVERY SHELF-IT™!



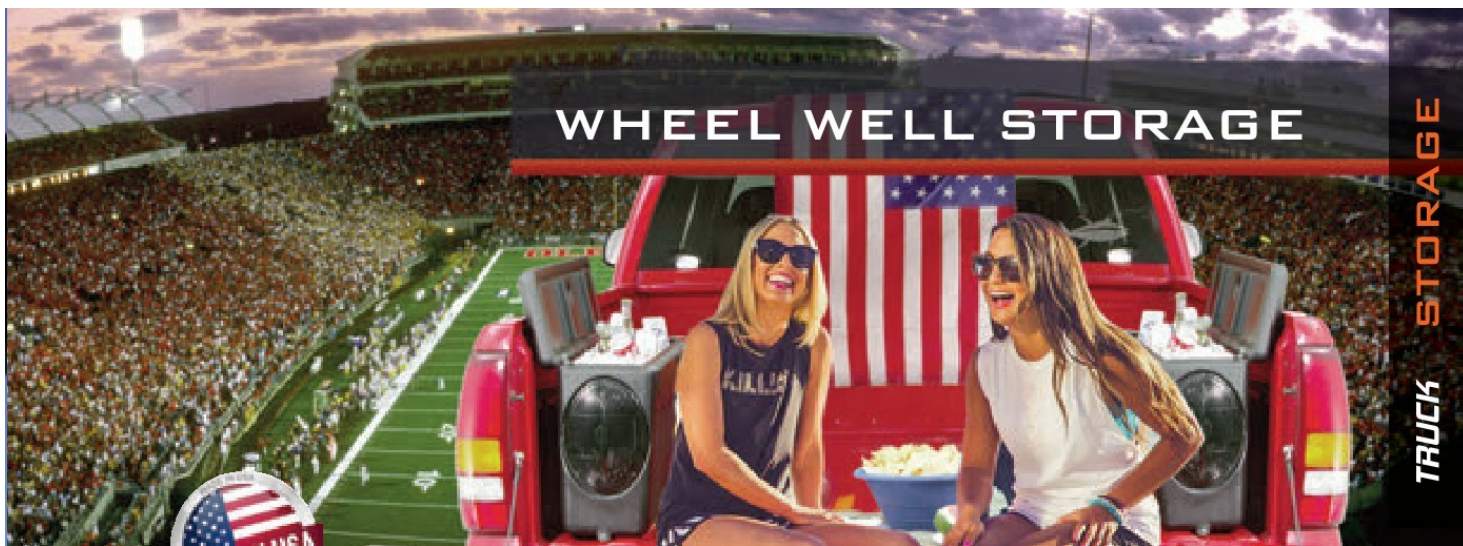
A HANDY STORAGE SHELF FOR YOUR RIFLE!

KIT INCLUDES:

- THICK FOAM TRAY LINER: PROTECTS YOUR RIFLE FROM SHOCK AND BOUNCING
- STORAGE STRAP: HOLDS YOUR RIFLE SECURELY IN PLACE

WHEEL WELL STORAGE

TRUCK STORAGE



A must have for every Truck owner who enjoys SOUND, STORAGE AND FUN. No more lugging ice chest around and no more cargo sliding across your bed. Transforming from storage to social hour with just a bag of ice!



FOUR CUP HOLDER TOO!

STORAGE / COOLER

MODEL APPLICATION

31300	All Mid & Compact Trucks	L: 32" x W: 8.5" x H: 16"
31400	All Full Size Trucks	L: 40" x W: 9.5" x H: 20"

Attaches and Hangs flush on the inside of the Bed. Two Divided Storage Areas - Large Ice Chest or Dry Utility Storage & Small Dry Storage. Designed to drain with a beveled bottom and a built in drain valve. Use for Utility Storage when Ice Chest is not in use. Heavy Duty Rotational Molded Plastic. Reversible Lid for Use on left or right side. Divided & Sealed Lid with Lock and Key Assembly. Includes: Installation Hardware & Drain Tube.

STORAGE / COOLER / SOUND

MODEL APPLICATION

31100	All Trucks	L: 32" x W: 8.5" x H: 16"
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Maximize your wheel well space with storage area, cooler and sound all in one! Unbelievable sound with 180 Watt marine grade speakers. See Plug N Play Kit for more info.

SPEAKER SPECIFICATIONS:

- 6" X 9" 2-way Marine Grade Speaker
- 180 Watts Maximum Power
- 90 Watts RMS
- Mica Cone Rubber Edge Woofer
- 16.6 oz. Ferrite Magnet
- 2" Mylar Dome Tweeter
- Impedance: 4 Ohm
- Frequency Response: 60-20,000 Hz
- Sensitivity: 92dB @ 1w/1m



UNIVERSAL ACCESSORIES



No More Lost Stuff!

Doubles As A Caddy Too!



CAR SEAT CATCHER

Introducing the CAR SEAT CATCHER, the patented solution to the most common problem anyone who drives a car and owns a phone can relate to! Not only does the CAR SEAT CATCHER fill the gap between your seats, it doubles as the perfect storage caddy for your phone, pens, parking pass, etc. No more bulky phone holders and no more lost phones again!

MODEL	APPLICATION
3882	Universal

VALUE 2 PACK!



PATENTED LEDGES
rests above the seat to hold items without slipping between the seats

UNIVERSAL FIT
Formulated material molds to contour of your seat.

CLOSED END CAPS
keeps spills contained
easy to remove & clean

UNIQUE PATENTED FEATURES

AS SEEN ON



JEEP / TRUCK / POWER SPORT / UNIVERSAL ACCESSORIES DESIGNED TO FUEL YOUR LIFESTYLE



23



Introducing a unique and convenient caddy to keep your trash tidy. No more flimsy trash cans tipping over at every turn or having to reach behind your seat or passenger floor. Its innovative patented shape fits in all cup holders ... easy to reach yet out of the way. If you don't want to give up your front cup holders turn your unused backseat holders into a usable trash can! Dual purpose design to use as a handy caddy or jumbo drink holder. Curved shape so you can have your cup and your caddy too!

A TRASH CAN AND CUP CADDY IN ONE

PERFECT PLACE FOR VENT HOLDER



Turn your flimsy vent holder into a multi functional caddy.

GREAT FOR BACKSEAT TRAYS



No more spilled drinks all ove your tray at the slightest turn. Keeps even jumbo drinks stable and secure.

CONVENIENTLY CURVED FOR CUPS



Innovative design so you can have your coffee and your caddy too!

MAKES A GREAT BACKSEAT CADDY



Turn your unused backseat drink holder into a trash caddy or drink holder to free up your front seat space.



MODEL	APPLICATION
3895	Universal



HINGED LID

Keeps your trash undercover and your valuables hidden.

SPACIOUS YET COMPACT

More storage in less space. No more taking a trip to the trash after every drive. Doubles as a jumbo drink stabilizer too!

CURVED FOR CUPS

Molded shape so you don't have to give up your coffee while keeping your car tidy.

BEVELED BOTTOM

Universal fit for all cup holders. Quick to put in and quick to take out.



CARGO CORNERS

Tired of finding your grocery bags all over the floor or the annoying sound of bottles and balls rolling at every turn? Finally, a simple solution to keeping your stuff cornered when taking corners. Unlike trunk organizers with limited space when you need them and taking up space when you don't, the cargo corners secure more stuff when you need them and take up less space when you don't.

KEEPS THINGS IN PLACE WHEN ON THE GO



MODEL	APPLICATION
3890	Universal



PERFECT FOR EVERYDAY USE

Holds groceries, gym bags, toys and more, securely!



GREAT FOR IRREGULAR SHAPES.

Countless uses and universal mounting options.

TAKES UP LESS SPACE

Low profile design to stack, secure and store to maximize trunk space.



CONVENIENT TO USE ANYWHERE

Micro attachment feet on base of product secure to any carpeted surface.



WORKS WITH ALL CARPET FLOORS

Uniquely shaped cleats grip to existing car carpet mats.

WORKS WITH ENDLESS SHAPES

Innovative extended flooring and ledge secures more while taking up less space.

ON THE GO ORGANIZER



**SEE EVERYTHING AT A GLANCE
WITHOUT SHUFFLING THROUGH EVERYTHING.**



No more shuffling through everything when you only need one thing. With its unique patented shape, now you can quickly see everything at a glance without anything falling out. Separate silver lined zippered compartments makes grabbing your keys hassle free. Whether mounted to your bars or headrest, quickly unsnaps, grab the handle and now you've got a handy barrel bag when you're on the go.



DUAL HANDLES
Quickly grab and go with nylon end handle and durable rubber top handle.

TOUGH BALLISTIC NYLON
Weather resistant heavy duty exterior won't tear or puncture.

FRONT MESH POCKETS
See your screen hands free yet quick access when you need it.

QUICK RELEASE
Straps to anything 4" to .25" diameter. Easily unsnap to use as a convenient carrying case.

PADDED SILVER LINING POCKETS
Keeps stuff cool, protected and easier to see

MODEL COLOR
3520 |

26

VDP VERTICALLY DRIVEN PRODUCTS

ACCESSORIES DESIGNED TO FUEL YOUR LIFESTYLE JEEP / TRUCK / POWER SPORT / UNIVERSAL

THE **SMARTER** PHONE HOLDER



MAXIMIZE STORAGE WITHOUT SACRIFICING SPACE.

DESIGNED BY AN EVERYDAY DRIVER

"I could never find the perfect spot to put my phone and glasses without sacrificing my valuable cup holders. I tried everything on the market from distracting dash trays and vent clips to big and bulky caddies. I knew there had to be a better way so I went on a mission to design the perfect phone holder without sacrificing space and style."

MODEL	APPLICATION
3885	Universal



SIDE LOOP

Perfect for pen and glasses.

FRONT POCKET

Spacious pocket fits larger smart phones.

BACK POCKET

Great for toll pass, permit & remotes.

UNIVERSAL FIT

Structured wedge fits all cars on driver or passenger side.

GRAB HANDLES



WRIST SAVER 360

The first grab handle that gives you 360 rotation of your wrist!

MODEL	APPLICATION
50769335	Any Sports Bar



COMFORT GRIP

Easy in & out access of your UTV, truck, tractor... anywhere you want a step up to your daily activities.

MODEL	APPLICATION
50769315	Any Sports Bar



3 / 6 CAN TUBE KOOLER



ATTACHES TO ANYTHING UP TO 4.5" IN DIAMETER!

The aerodynamic shaped tube cooler is the most convenient way to keep drinks cool when on the go. No more sliding ice chests at every turn. Attach to anything up to 4.5" to keep it in place and without taking up space. Unsnap and now you have a hands free cooler (shoulder strap included). Made of heavy duty neoprene the tube cooler not only floats but durable to handle your adventures.

3 CAN KOOLER

5078110	Any Sport Bar
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6 CAN KOOLER

5078115	Any Sport Bar
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A COOLER WAY TO CARRY YOUR THIRST

28

VDP VERTICALLY DRIVEN PRODUCTS

ACCESSORIES DESIGNED TO FUEL YOUR LIFESTYLE JEEP / TRUCK / POWER SPORT / UNIVERSAL

THE ORIGINAL PATENTED SUPER SIPHON

NOW TWO
VERSIONS!

JUST SHAKE TO START!

LARGER COPPER TIPPED NOZZLE
AND WIDER HOSE
THE PERFECT SOLUTION FOR BIGGER
HEAVY DUTY JOBS
moves 4.5 gallons per minute

IF YOU ARE A driver,
motorhome traveler,
aquarium owner,
trucker, spa user,
plumber, farmer, off
roader, pond
maintainer, boater,
motorcycle rider,
gardener, jet skier, or
homeowner ...

YOU NEED THE SUPER
SIPHON

UNIQUE PATENTED RED TIP
GOES WHERE OTHERS CAN'T FIT
COMPACT AND CONVENIENTLY LIGHT
QUICK TO STORE OUT OF SIGHT
moves 2 gallons per minute



ENDLESS HOME USES



PONDS



CARS MOTORHOME UTV



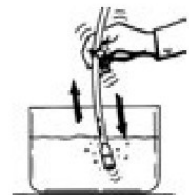
AQUARIUMS



BOATING



The Patented Super Siphon is a self-priming siphoning device with 5 feet of hose. It is easy to use and eliminates the need to suck on the end of a hose to start siphoning. Great for transferring gasoline from a vehicle to a container or from a container to your 4 x 4, Jet Ski, Motorcycle, etc. Moves 1.6 gallons per minute.



MODEL	APPLICATION
3506	3/8" Plastic
3510	1/2" Copper



WIRELESS SOUND

AMPLIFIED SOUND BAR

- Easy to Install!
 - Just plug in 12 volt power plug for instant plug and play
 - Powerful 100 Watt amplifier with On/Off switch
 - No Radio/Head unit necessary - Use with any Blue Tooth Phone/MP3 Player
 - Includes Docking Station to hold your iPod/MP3 Player
 - Docking station sticks anywhere and fits any player.
 - 12 Foot 12 Volt Power Cable with connector
 - For your convenience it will also play with the (12 Foot Auxiliary cord)
- * Made from tough, rugged, weather resistant Rotational Molded Textured Plastic

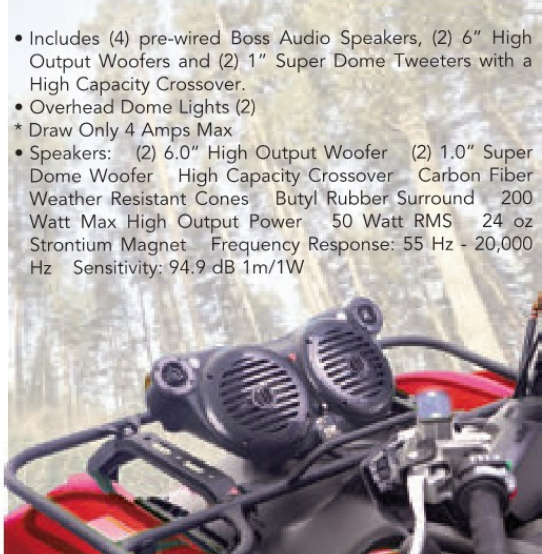
MODEL	APPLICATION
792501RCABT	Wireless Bluetooth
79201RCA	Auxiliary Cable

- Includes (6) pre-wired Boss Audio Speakers, (2) 6" High Output Woofers, (2) 2" Mid-Range and (2) 1" Super Dome Tweeters with a High Capacity Crossover.
- Overhead Dome Lights (2)
- * Draw Only 4 Amps Max
- Speakers Mobil Authority:
 - (2) 6.0" High Output Woofer
 - (2) 2.0" Mid-Range
 - (2) 1.0" Super Dome Woofer
 - High Capacity Crossover
 - Carbon Fiber Weather Resistant Cones
 - Butyl Rubber Surround
 - 200 Watt Max High Output Power
 - 50 Watt RMS
 - 24 oz Strontium Magnet
 - Frequency Response: 55 Hz - 20,000 Hz
 - Sensitivity: 94.9 dB 1m/1W

AMPLIFIED SOUND WEDGE

- Wireless
- Easy to Install!
- Just plug in 12 volt power plug for instant plug and play
- Powerful 100 Watt amplifier with On/Off switch
- No Radio/Head unit necessary - Use with any Blue Tooth Phone/MP3 Player
- Includes Docking Station to hold your iPod/MP3 Player
- Docking station sticks anywhere and fits any player.
- 12 Foot 12 Volt Power Cable with connector
- For your convenience it will also play with the (12 Foot Auxiliary cord)
- Made from tough, rugged, weather resistant Rotational Molded Textured Plastic

MODEL	APPLICATION
4035ABT	Wireless Bluetooth



- Includes (4) pre-wired Boss Audio Speakers, (2) 6" High Output Woofers and (2) 1" Super Dome Tweeters with a High Capacity Crossover.
- Overhead Dome Lights (2)
- * Draw Only 4 Amps Max
- Speakers: (2) 6.0" High Output Woofer (2) 1.0" Super Dome Woofer High Capacity Crossover Carbon Fiber Weather Resistant Cones Butyl Rubber Surround 200 Watt Max High Output Power 50 Watt RMS 24 oz Strontium Magnet Frequency Response: 55 Hz - 20,000 Hz Sensitivity: 94.9 dB 1m/1W

30

VDP VERTICALLY
DRIVEN
PRODUCTS

ACCESSORIES DESIGNED TO FUEL YOUR LIFESTYLE JEEP / TRUCK / POWER SPORT / UNIVERSAL



The Car Seat Catcher 2 is a space saving storage device. Catches anything you drop and is great to store your cell phone, glasses, pens, lipstick, wallet, etc.

PERFECT PLACE FOR YOUR PHONE OR SUNGLASSES

MODEL	APPLICATION
3982	Universal



WEDGES BETWEEN EITHER DRIVER OR PASSENGER SIDE



UNIVERSAL SEAT CONSOLE 500

Freeze Chiller and place in console to keep drinks cold all day! Includes Map Net under Lid. Rear Storage holds canned drinks or any combo. Erasable Writing Board with Pen and Eraser. Deep Jumbo Cup Holder. Deep Storage in Armrest under Writing Board.

MODEL	APPLICATION	COLOR
50023	Locks to the seat belt of any bucket or bench seat!	Charcoal

GREAT FOR BACKSEAT!



VISOR NOTES

A convenient, erasable note board that mounts to your visor. Perfect for reminders and phone numbers. The acrylic writing board is clear and looks good with any interior color. Adjustable clips fit all vehicles. Flips up for access to the vanity mirror.

MODEL	APPLICATION
3505	Any Vehicle



**PATENTED CLIPS
ALLOW USE OF
YOUR MIRROR TOO!**



ROAD CHILL COOLER



Comes with 2 chillers for 4 cans and insulated divider for food. Also, inside zippered storage and outside storage pouch. Deluxe shoulder strap makes it easy to carry.

MODEL	COLOR
9621	Silver Diamond Plate
601	Ballistic Black or Blue Nylon (no outside storage pouch)

SPORTS BAR SACK

Handy Sport Bar Caddy attaches to any diameter roll bar for any type of vehicle. Great for off-roading! Includes: Detachable netted sack for wet or dry storage. Two spring lock Carabiner. Netted storage pouch. Netted bottle holder. Velcro Strap.



MODEL	APPLICATION	COLOR
5078015	Any Sport Bar	■

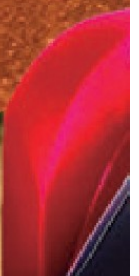
POWER SPORT ACCESORIES

SOUND		YAMAHA	POLARIS	POLARIS	Kawasaki	Kawasaki	ARCTIC CAT	HONDA	Suzuki	CAN-AM
		Wave	Ranger	Racer	Male 500	Terre	Prostar	Big Red	RV 500	Commander
Amplified 6x Speaker Sound Bar		Available on select models	Available on select models	Available on select models	Available on select models	Available on select models	Available on select models	Available on select models	Available on select models	Available on select models
6x Speaker Sound Bar		Available on select models	Available on select models	Available on select models	Available on select models	Available on select models	Available on select models	Available on select models	Available on select models	Available on select models
Amplified Four Speaker Sound Package		Available on select models	Available on select models	Available on select models	Available on select models	Available on select models	Available on select models	Available on select models	Available on select models	Available on select models
Four Speaker Sound Package		Available on select models	Available on select models	Available on select models	Available on select models	Available on select models	Available on select models	Available on select models	Available on select models	Available on select models
Available Aug. 1, 2015		***	***	***	***	***	***	***	***	***

SOFT GOODS		YAMAHA	POLARIS	POLARIS	Kawasaki	Kawasaki	ARCTIC CAT	HONDA	Suzuki	CAN-AM
		Wave	Ranger	Racer	Male 500	Terre	Prostar	Big Red	RV 500	Commander
Seat Bar Cover		***	***	***	***	***	***			***
Roll-Over Bar Pad		***	***	***	***	***	***			***
Headrests/Back Pad		***	***	***	***	***	***			***
Wind Deflector Mesh		***	***	***	***	***	***			***
Wind Deflector Solid		***	***	***	***	***	***			***
Trunk Cover		***								

ACCESSORIES		YAMAHA	POLARIS	POLARIS	Kawasaki	Kawasaki	ARCTIC CAT	HONDA	Suzuki	CAN-AM
		Wave	Ranger	Racer	Male 500	Terre	Prostar	Big Red	RV 500	Commander
UNIVERSAL										
Ranger Pad		***	***	***	***	***	***			
Roll-Over Pad		Available on select models	Available on select models	Available on select models	Available on select models	Available on select models	Available on select models	Available on select models	Available on select models	Available on select models
Upgrades		***	***	***	***	***	***	***	***	***
U & S Seat Tube Assembly		Available on select models	Available on select models	Available on select models	Available on select models	Available on select models	Available on select models	Available on select models	Available on select models	Available on select models
Ranger Station		***	***	***	***	***	***	***	***	***
Roll-Over Pad		***	***	***	***	***	***	***	***	***
Four-Channel Control Switch		***								
TRUCKS										
SCHEDULES										

RETAIL READY





**CRANK UP
THE SOUND**



**CUSTOMIZE
YOUR RIDE**



**GEAR FOR ROADS
LESS TRAVELED**



Note from the Owner:

"I love the outdoors, speed, heights and off roading. I personally design and test all of our unique products by living the sport and experiencing its needs. My mission is to make every VDP product with exceptional quality and offer them at a reasonable price."

JEFF JACOBSON, OWNER, VDP

ABOUT THE OWNER

Jeff Jacobson is the owner of Jacobson Plastics and Vertically Driven Products located in Long Beach, California. Jeff attended college and went to work with his father, a successful inventor, after graduating. Jeff learned everything he could about designing, manufacturing and marketing products. Since then, he has invented, patented and brought to the retail market a variety of products in various industries. He now has over 400 products that are being sold online, in catalogs and in retail stores. Jeff's focus continues to bring to market new and innovative products like his latest ones in this catalog.

